

JULY 2016

Sharing information to build a vibrant business community.

www.RIAMainStreet.org

Business Bites

News & Information for
RIA-NE Main Street Businesses



This Month's Meeting

July 26, 2016

8–9:30 AM

Our Guest Speaker

Cathy E. Smith, host of
P.R.I.M.E Show

presenting

Navigating LinkedIn for Business to Business Connections

Cathy, host of the PR & Internet Marketing for Entrepreneurs Show (blis.fm/prime) will be offering tips/strategies for business owners to leverage personal and professional connections on LinkedIn for business-to-business development. This session will be a terrific resource for business owners of all kinds.

Location

RIA Main Street Office
2300 RIA, Above Zeke's

RSVP

info@RIAMainStreet.org
202-808-9050

Refreshments generously
provided by



Small Business Challenge

Small businesses make the District a great place to live. And who knows small businesses? The people running, serving, and supporting them!

SB Works is calling for proposals that use innovative, creative, and proven business consulting services to strengthen and support the small, locally-owned business environment.

SB Works is a new kind of community development nonprofit focused on impact-driven services for DC's small business community. To kickoff launching services, they're hosting the **2016 Small Business Challenge**, a competitive process for committing more than \$100,000 in business support services funding to local businesses.

Eligible business owners located within qualified DC

business districts as well as results-oriented consultants are encouraged to apply.

The purpose of the Challenge is to leverage businesses' understanding of their own needs while using local creativity to solve those issues. The program aims to support existing businesses, foster new businesses, and create job opportunities for District residents.

Applications are due soon—July 31, so act fast!

Contact info@sbworksdc.org, 202-803-5400, and SBWorksDC.org

Fall Fest Week 2016

Fall Fest is such a hit that it's growing! The festivities can't be contained to a single day. Join the fun—consider hosting a special autumn-themed event at your business.

Past events have included pumpkin painting, hot cider tastings, but the sky is truly the limit. (No really, we don't control the weather, but we do have a rain-day plan for the main festival!)

Want to participate, but not sure what to do? Don't worry! We have a special event's coordinator to help you design the perfect programming. We'll help advertise and get some feet in that door.

Fill out the online form at: RIAMainStreet.org/events/fall-fest-week-2016/ to express interest, and we'll be in touch.

You can watch -them- for a change

The Private Security Camera Incentive Program provides rebates for the purchase and installation of a security camera system on the exterior of a building owned or leased by a residents and businesses in the District of Columbia.

Rebates are issued to qualified applicants after verification of the purchase and installation of the system. Visit ovsig.dc.gov or call 202-727-5124.



Department of Small and Local Business Development

DSLBD supports the development, economic growth, and retention of District-based businesses, and promotes economic development throughout the District's commercial corridors.

But what exactly can DSLBD do for you?

Help you become a Certified Business Enterprise – which gives you preferred access to procurement and

contracting opportunities.

Help you move from the *idea* of a new business to the actuality of opening a business, with *Phase Zero*— a program to help gain access Small Business Innovation and Research funding, to move from concept to commercial.

Help you tap customers the minute they set foot in DC with a new collaboration with the Washington Metro

Airports Authority certification program.

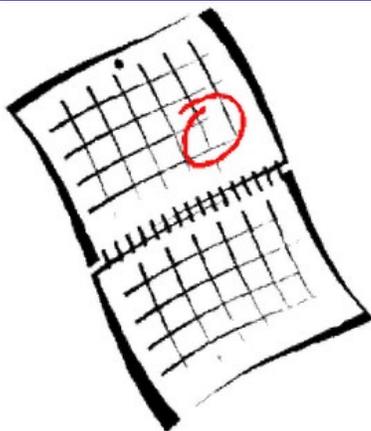
And so much more!

Visit DSLBD.dc.gov or call 202-727-3900 to sign up for their mailing list, see the upcoming workshops, browse tip sheets for growing your business.



(up)Rising	RIA Radio	Technical Assistance
<p>A huge thank you to all the businesses that opened their doors to host artists for (up) Rising Festival in June. A great time was had by all who attended!</p> <p>We'd love to get your feedback, so please take a moment to complete this survey for vendors and businesses:</p> <p>svy.mk/29VZFu7</p>	<p>BLIS.fm/RhodeIsland</p> <p>Each week, RIA Radio hosts Michelle Yancey and Kyle Todd sit down and visit with area business owners, city leaders, small business training experts, and the visionaries that help our local and commercial corridors grow and thrive. Miss an episode? Visit RIAMainStreet.org to listen to past episodes.</p> <p>Want to spotlight your business on RIA Radio? Email kyle@RIAMainStreet.org or call 202-808-9050 for more information.</p> 	<p>RIA Main Street has a variety of resources available to you. From basic business practices like accounting, marketing, and finance, to innovative ways to keep your bottom line growing, we're here to help your business grow. Call or email today!</p> <p>kyle@RIAMainStreet.org</p> <p>202-808-9050</p>

Upcoming RIA Main Street Events



Fall Fest Week
September 24–30

Fall Fest 2016
October 1: 10 AM–4 PM

Procrastinator's Holiday Market
December 17: 12–6 PM

Learn more about upcoming events and how you can participate:

Business Bites Meetings:
4th Tuesday of the month

All-Volunteer Meetings:
4th Tuesday of the month
7 PM

RIAMainStreet.org/Events

Do you have a special event? Let us know!

We can help with all manner of promotions and events. Helping spread the word, pointing you to sign makers...

We even have some giant scissors for ribbon cuttings!

Support Rhode Island Avenue Main Street!

We provide grants and training, along with promotional programs like Fall Fest, to support the small businesses of the Rhode Island Avenue Main Street community. Rhode Island Avenue Main Street is managed by Friends of Rhode Island Avenue NE, a 501(c)(3) nonprofit organization.

If you find value in the work we do for business owners like you, please consider becoming a sponsor of the Rhode Island Avenue Main Street. Contact **Kyle Todd** (202-808-9050) for more information about sponsor levels, and how you can participate in helping to guide the positive growth of this great commercial corridor.